

## **ARGHON AIE PRESS RELEASE**

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Arghon Artificial Intelligence Engine

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### **Arghon Artificial Intelligence Engine enters the Canadian market**

Versure Inc., a New York based technology company specializing in artificial intelligence (AI) solutions for consumers and businesses, expands into the Canadian market. With powerful tools, like the Arghon Ecosystem, the AI powered virtual assistant already serves users in the US. The lifestyle enhancing application, available on Blackberry and Android devices, provides Arghon users with access to extensive knowledge of people, places, and things. Arghon provides reminders and everyday information such as sports scores, weather, and local amenities from your mobile phone. Canadian “foodies” can now have two-way interactions with restaurants in Arghon and ask for directions. Arghon users can research worldwide trivia and facts using the free Arghon AIE app.

“We are very pleased to be entering the Canadian market. Canada is the natural next step as we seek to grow our products and services internationally,” said CEO Collie Brown. “We look forward to building on the success of the US version of Arghon AIE. Canadian businesses can now use Arghon’s Ecosystem to provide advanced services to their consumers.”

Since its inception in 2005, the company has been on a mission to harness technology solutions that improve the everyday quality of life for adults and students. Versure Inc.’s CEO, Collie Brown, and his team acknowledge the significance of the Canadian rollout. This expansion moves the Arghon team towards their objective of globally servicing users in business, education, healthcare, and many other sectors.

**About the company**

Versure Inc. is a privately held software company based in New York. Their flagship product, Arghon, is a virtual assistant powered by an artificial intelligence engine. Arghon assists you in your everyday tasks by creating helpful reminders, answering questions, booking doctors' appointments, planning events and much more. Download Arghon AIE on the Google Play Store or directly from our website: [http://arghon.com/pg\\_downloads.asp](http://arghon.com/pg_downloads.asp).